Editorial Content Guidelines

What to Write

**Article** (Technical presentation or case history)
- Share your experience/expertise or a medical device design/development success story.
- If you hear a question repeatedly from medical device companies related to your product/service, offering a response in the form of an article is a great starting point.
- Articles for print consideration: Topic must align with focus area in an upcoming issue. Contact the editor for details.

**Blog** (Opinion or commentary presentation)
- Focus on trends, technology, regulatory oversight, device sector, or some other area of the medical device industry.

Word Count

**Article:** 700 to 1,200 words  
**Blog:** 300 to 1,200 words

Deadlines

**Print Article:** Four weeks out from publication month; contact editor if there is a concern with making a deadline.  
**Web Article/Blog:** Rolling deadline; the sooner the article is received, the sooner it will be published online.

Contributed Content Checklist

- Send brief abstract or outline of article idea sent to editor for consideration/review.
- Author (byline) – Technical professional/engineer; include name, title, and company.
- Images/Graphics:
  - Article: Include: 1 to 5; provide captions for each
  - Blog: Author headshot
- Print articles accepted on exclusive basis.
- Medical Design Technology follows AP style; submit article as close as possible in that format.
- Articles/blogs that read like advertorials will not be accepted for publication.

Product Release Checklist

Use our online Self-Service Product Submission form: www.mdtmag.com/product

Please contact the editor via email or phone (see below) with any questions.  
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