

2017 Media Content Calendar

(Website, E-newsletters, Webcasts, Video)

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<ul style="list-style-type: none"> • 2017 Manufacturing Predictions • The Consumer Electronics Landscape 	<ul style="list-style-type: none"> • Talent Development & Recruiting in Manufacturing • Plugging the Skills Gap • Predicting and Adjusting to Workforce Trends 	<ul style="list-style-type: none"> • The Rise of Additive Manufacturing • How 3D Printing Could Make Your Plant Floor More Efficient • 3D Printing and the Rise of Other Disruptive Technologies 	<ul style="list-style-type: none"> • Tips & Strategies to Improve Your Supply Chain • Supply Chain Failure & Disaster Prevention 	<ul style="list-style-type: none"> • The Changing Landscape of the IoT • Adopting Cloud-Based Strategies to Future-Proof Your Enterprise 	<ul style="list-style-type: none"> • Employee Safety & Training • OSHA Regulations: Challenges & Opportunities
Events Coverage					
NAW			MODEX	IoT World	
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> • Case Studies in Lean Manufacturing • Seasonal Changes in Manufacturing 	<ul style="list-style-type: none"> • The Best Sustainability Programs in Manufacturing • Inventory Management Strategies • Sustainable Energy Initiatives 	<ul style="list-style-type: none"> • Best Practices for Growth on a Global Scale • The Pros & Cons of Globalization 	<ul style="list-style-type: none"> • Trends in the Food & Beverage Industry • Distribution Center Technologies 	<ul style="list-style-type: none"> • Adopting & Integrating E-Commerce • What are Manufacturers Grateful for in 2017? 	<ul style="list-style-type: none"> • The Best of 2017 • A Holiday Wish-List for Manufacturers • Manufacturing Predictions for 2018
Events Coverage					
		IMTS	NSC	<ul style="list-style-type: none"> • PACK Expo • Rockwell Automation Fair 	