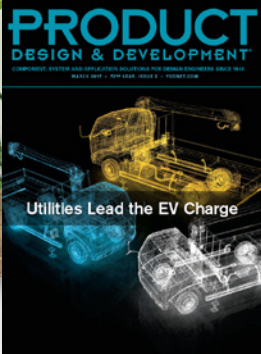
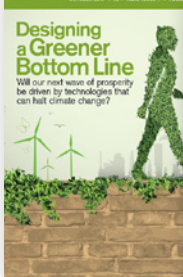


# 2018 Media Content Calendar

	JANUARY/FEBRUARY	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
<b>Space Closing</b>	1/3/2018	3/1/2018	5/1/2018	7/2/2018	9/4/2018	11/1/2018
<b>Issue Theme</b>	Communications	Robotics & Automation	Next-Gen Manufacturing	Energy	Transportation	Military/Avionics
<b>Industry Coverage</b>	<ul style="list-style-type: none"> <li>• Wireless Communications</li> <li>• Sensors</li> <li>• Industrial Networks</li> <li>• EDA tools</li> </ul>	<ul style="list-style-type: none"> <li>• Encoders</li> <li>• Automation Products</li> <li>• Motion Control Devices</li> <li>• Embedded controls</li> </ul>	<ul style="list-style-type: none"> <li>• CAD/CAM software</li> <li>• Prototyping Tools</li> <li>• Additive Manufacturing</li> <li>• Machine vision</li> </ul>	<ul style="list-style-type: none"> <li>• Power Management</li> <li>• Fuel Cells &amp; Batteries</li> <li>• Thermal Management</li> <li>• Green Energy</li> </ul>	<ul style="list-style-type: none"> <li>• Automotive System Components</li> <li>• Marine &amp; Off-Road Vehicles</li> <li>• Autonomous Vehicles</li> <li>• Switches &amp; Relays</li> </ul>	<ul style="list-style-type: none"> <li>• Fluid Control &amp; Hydraulics</li> <li>• Materials</li> <li>• Interconnects</li> <li>• COTS (Commercial Off-The-Shelf) Electronics</li> </ul>
<b>Trade Shows &amp; Conferences</b>	<ul style="list-style-type: none"> <li>• CES</li> <li>• MD&amp;M West</li> <li>• SolidWorks</li> <li>• MD&amp;M Midwest</li> <li>• DesignCon</li> </ul>	<ul style="list-style-type: none"> <li>• APEC</li> <li>• AeroDef</li> <li>• Embedded Systems Conference</li> </ul>	<ul style="list-style-type: none"> <li>• EDS</li> <li>• Sensors Expo</li> <li>• MD&amp;M East</li> </ul>	<ul style="list-style-type: none"> <li>• NI Week</li> </ul>		



*PD&D* covers and welcomes contributed submissions on other topics relevant to our readership. *PD&D* regularly engages its viewers with discussions on important industry trends and covers key industry trade shows and events via in print, online, or in our daily newsletter. In addition, *PD&D* regularly covers a wide range of products including electronic components, fastening and assembly products, materials, motion control and automation, fluid handling, mechanical components, software, and test and measurement equipment.