

## 2017 Media Content Calendar (Website, Enewsletters, Magazine)

	JANUARY		FEBRUARY		MARCH		APRIL		MAY		JUNE	
<b>Sales Close Dates</b>	1/3/2017				2/1/2017		3/30/2017				5/10/2017	
<b>Trends</b>	<b>2017 Industry Outlook</b>		<b>Regulatory Updates</b>		<b>Continuous Manufacturing</b>		<b>Working with a CMO</b>		<b>Generics &amp; Biosimilars</b>		<b>Drug Delivery Technology</b>	
<b>Focus</b>	Capsule Manufacturing		Quality Control		Process Automation		CMO/CSO Selection		Regulatory Concerns		Filtration & Separation Mixing & Blending	
<b>Special Reports</b>	Potent and Toxic Compounds		Waste Water Management		Vaccine Manufacturing		API Production		Production & Manufacturing		Combination Products	
<b>Emphasis</b>	Clinical Trials Management		Sustainable Manufacturing		Contamination Control		Parenterals		Administration		Single-Use	
<b>Innovations</b>	Lab Instrumentation		Patent Strategies		Plant Connectivity/IoT		Delivery Device Design		Personalized Medicine		Packaging	
<b>Events</b>					<i>INTERPHEX NYC Pittcon</i>		<i>PDA Annual Meeting</i>					
<b>Pharmaceutical Processing Magazine Coverage</b>			<b>January/February</b> <ul style="list-style-type: none"> <li>• Quality Control</li> <li>• Sustainable Manufacturing &amp; Packaging</li> <li>• Patent Strategies</li> <li>• Clinical Trials Managementg</li> </ul>		<b>March</b> <ul style="list-style-type: none"> <li>• Continuous Manufacturing</li> <li>• Process Automation</li> <li>• Plant Connectivity/IoT</li> <li>• Contamination Control</li> </ul>				<b>April/May</b> <ul style="list-style-type: none"> <li>• Working with a CMO</li> <li>• API Production</li> <li>• Parenterals</li> <li>• Personalized Medicine</li> </ul>		<b>June</b> <ul style="list-style-type: none"> <li>• Pharmaceutical Supplier Directory</li> </ul>	

	JULY		AUGUST		SEPTEMBER		OCTOBER		NOVEMBER		DECEMBER	
<b>Sales Close Dates</b>	6/1/2017				8/7/2017				10/2/2017			
<b>Trends</b>	<b>QbD</b>		<b>Clean Room Operations</b>		<b>Serialization</b>		<b>Traceability</b>		<b>Supply Chain</b>		<b>Facility Upgrades</b>	
<b>Focus</b>	Continuous Manufacturing		Modular Manufacturing		Packaging		Labeling		Packaging and Transportation		Tech Transfer	
<b>Special Reports</b>	Facility Maintenance		Sterilization Processes		Lyophilization		Third-Party Audits		DSCSA		Facility Connectivity	
<b>Emphasis</b>	Remote Monitoring		Powder Handling		Lab Instrumentation		Container Material Selection		Serialization		Process Scale-Up	
<b>Innovations</b>	Validation Software		Explosion Prevention		Serialization Technologies		Printing Technologies		Track-and-Trace Technologies		Single-Use	
<b>Events</b>					<i>PACK EXPO</i>		<i>ISPE Annual Meeting</i>		<i>AAPS Annual Meeting</i>			
<b>Pharmaceutical Processing Magazine Coverage</b>			<b>July/August</b> <ul style="list-style-type: none"> <li>• QbD</li> <li>• Remote Monitoring</li> <li>• Cleanroom Operations</li> <li>• Modular Manufacturing</li> </ul>				<b>September/October</b> <ul style="list-style-type: none"> <li>• Serialization</li> <li>• Traceability</li> <li>• Packaging</li> <li>• Third-Party Audits</li> </ul>				<b>November/December</b> <ul style="list-style-type: none"> <li>• Supply Chain</li> <li>• Track-and-Trace Technologies</li> <li>• Tech Transfer</li> <li>• Facility Upgrades</li> </ul>	