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2017 Media Content Calendar

(Website, Newsletters, Magazine, Events)

	JANUARY/FEBRUARY	MARCH	APRIL/MAY	JUNE
	February Print Magazine Edition	Digital/Online Coverage	Digital/Online Coverage	Print Magazine Edition
Sales Close Dates	1/10/2017			5/9/2017
Materials	Nanomaterials	Superconductors	Semiconductors	Composites
Instrumentation	Chromatography	Spectroscopy	Mass Spectrometry	Lab Automation
Lab Equipment	Pittcon: New Products	Lab Water	Meters & Monitors	Vacuum Systems
Software	Laboratory Information Management System	Simulation Systems	Modeling	Tracking
Lab Design	Water Systems	Utilities	2017 Lab of the Year	Gas Supplies
Imaging	Optics	Raman	SEM (Scanning Electron Microscopy)	Cameras
Test	Calibration	Oscilloscopes	Materials	Handheld
Life Science	Biotech	Genomics	Microanalysis	Proteomics
Emerging Innovations	Nuclear Energy	Microfluidics	Energy Research	Wireless
Technology Insight	Handheld Instruments	Automation	Nanotechnology	Image Analyzers
Surveys/Special Features	R&D Global Funding Forecast	R&D Workforce	2017 Lab of the Year	R&D Index: Market Pulse

	JULY	AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
	Digital/Online Coverage	Digital/Online Coverage	October Print Magazine Edition	December Print Magazine Edition
Sales Close Dates			9/6/2017	11/15/2017
Materials	Biomaterials	Graphene	Applied Materials	Sensors
Instrumentation	Particle Analyzers	Image Analysis	Instrument Controllers	Raman
Lab Equipment	Particle Analyzers	<ul style="list-style-type: none"> • Biological Safety • Cabinets/Gloveboxes 	Flow Instruments	Sterilizers
Software	LIMS	Multiphysics		Computational Fluid Dynamics
Lab Design	LEED	Control Systems	Air-Handling Systems	Lighting
Imaging	Bioimaging	TEM (Transmission Electron Microscopy)	Detectors	Optical Microscopes
Test	Environmental	Data Acquisition	Electronic	Data Loggers
Life Science	DNA	Flourescence	Cell Culture	Bioinformatics
Emerging Innovations	Data Storage	Cloud Computing	2017 Scientist of the Year	2017 Innovator of the Year
Technology Insight	Sample Preparation	3D Printing	Deposition Systems	Hybrid Imaging
Surveys/Special Features	R&D Strategies	Analytical Instruments	2017 R&D 100 Finalists Issue	2017 R&D Winners Issue

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