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Editorial Guidelines

Guidelines for Online Contributions

- Feature Articles: Between 1,000 and 1,200 words; up to five high-resolution images (.jpgs). Sidebars: 300 words.
- Brainstorm Contribution: 300 words. Author name, title, company, hi-res headshot.
- Blogs: 600-1,200 words. Author name, title, company, and headshot.
- Photos of the Day: 1-3 high-resolution images; 15 to 25 word captions.

The Wireless Design & Development Rules

These are a few hard and fast rules for our publication. Please adhere to these guidelines so your article is deemed appropriate for publication.

1. Please do not make the piece a sales pitch. We want our content to be educational, so focus on a trend, application, or interesting event happening in your field.
2. All contributions should include a byline: name, title, and company.
3. Make sure you hit your deadline. (If you think you're going to miss it, please send your editor an email.)

If you would like to submit a new or improved product or service for editorial consideration on our website, in our newsletters, or in our print publications, visit our website and fill out our **Editorial Product Submission Form**: www.wirelessdesignmag.com/product.release/add

The Wireless Design & Development Style

These are tips and tricks for getting *Wireless Design & Development's* official style just right. They're unique to our brand, but taking a few minutes to ensure you're following the rules can expedite the publishing process.

1. Use the oxford comma: For example, "The cat, mouse, and goat jumped the fence." NOT "The cat, mouse and goat jumped the fence."
2. Spell out numbers one through nine.
3. Don't double space before the beginning of a sentence.
4. M-dash NOT n-dash: Use "Cool engineers—like you—write for *Wireless Design & Development*." (m-dash) NOT "Cool engineers - like you - write for *Wireless Design & Development*." (hyphen or n-dash)
5. If you reference someone more than once, use the last name on the second reference.
6. If you're quoting someone, use "says": "The engineer ran out of the room," Smith says. NOT "The engineer ran out of the room," Smith explained, said, laughed, offered, or any other verb.

Talk to Us

The editorial team loves questions, so if you're confused about a rule or think you might miss your deadline, get in touch with your editor as soon as possible. Please always feel free to contact the editor via email or phone (see below) with any questions:

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