

2017 Media Content Calendar (Website, Newsletters, Webinars)

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Industry in Focus	<ul style="list-style-type: none"> • Smart Cities • Smart Cars • Connected Home 	What's New in Wireless Tech	Rural Coverage Challenges and Solutions	SDN/NFV	Working With Wi-Fi (LTE-U, Wi-Fi Calling)	Mobile Advertising
Events	Consumer Electronics Show (CES)	<ul style="list-style-type: none"> • GSMA Mobile World Congress • National Association of Tower Erectors (NATE) Trade Show 	Competitive Carriers Association (CCA) Expo	PCIA Wireless Infrastructure Show		
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Industry in Focus	Security and Privacy	Lawyers and Legislators: Legal and Regulatory Issues in the Industry	Handset Bonanza (Flagship and New Device Launches)	Innovative Infrastructure	5G Tech	What To Expect in 2018
Events			<ul style="list-style-type: none"> • GSMA/CTIA Mobile World Congress Americas • CCA conference • 4G World 			

