

Editorial Guidelines

Guidelines for Online Contributors

Word count by section:

- 700 - 1200 (but flexible)
- We prefer the piece be attributable to an executive.
- Include a headshot

Wireless Week Guidelines

These are a few hard and fast rules for our publication. If you don't follow them, your piece may not be appropriate to publish.

1. Don't make the piece a sales pitch about a company product. We want our content to be educational, so focus on a trend, application, or interesting event happening in your field.
2. All contributions should include a name, title, and company for the byline.
3. Meet deadlines as agreed upon with editor.

The *Wireless Week* Style

Please make note of the following style guide to help expedite the publishing process.

1. Use the oxford comma: For example, "The cat, mouse, and goat jumped the fence."
2. Spell out numbers one through nine.
3. Don't double space before the beginning of a sentence.
4. M-dash NOT n-dash: Use "Engineers — like you — write for *Wireless Week*." (m-dash) NOT "Engineers - like you - write for *Wireless Week*." (hyphen or n-dash).
5. If you reference someone more than once, use the last name on the second reference.
6. Use the present tense when quoting someone.

Talk to Us

If you're confused about a rule, or think you might miss your deadline, get in touch with your editor as soon as possible via email or phone.

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